

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Red Eagle Media Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 150878 /		<b>Alt Order #</b> 08349976
<b>Product</b> NRA-ILA		
<b>Contract Dates</b> 09/13/16 - 10/03/16		<b>Estimate #</b> 7810
<b>Advertiser</b> Iss/NRA-ILA-A		<b>Original Date / Revision</b> 09/07/16 / 09/07/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agency Ref</b> 2153	<b>Advertiser Ref</b> 59172	<b>Product 1/2</b> 912

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/30/16	09/30/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$500.00					
N 2	WHIO	09/30/16	09/30/16	Late Late Show: Cord	1237a-137a		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$250.00					
N 3	WHIO	09/30/16	09/30/16	NewsCenter 7 5p	5p-530p		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,750.00					
N 4	WHIO	09/30/16	09/30/16	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,850.00					
N 5	WHIO	10/03/16	10/03/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$500.00					
N 6	WHIO	10/03/16	10/03/16	Late Late Show: Cord	1237a-137a		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$250.00					
N 7	WHIO	10/03/16	10/03/16	NewsCenter 7 5p	5p-530p		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,750.00					
N 8	WHIO	10/03/16	10/03/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,500.00					
N 9	WHIO	10/03/16	10/03/16	CBS This Morning	7a-9a		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,250.00					
N 10	WHIO	10/02/16	10/02/16	NFL Bengals Game	1:00 PM-4:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$6,000.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 150878 /		<u>Alt Order #</u> 08349976
<u>Contract Dates</u> 09/13/16 - 10/03/16	<u>Product</u> NRA-ILA	<u>Estimate #</u> 7810
<u>Advertiser</u> Iss/NRA-ILA-A		<u>Original Date / Revision</u> 09/07/16 / 09/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	09/29/16	09/29/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$500.00					
N 12	WHIO	09/29/16	09/29/16	NewsCenter 7 6p	6p-630p		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$2,000.00					
N 13	WHIO	09/29/16	09/29/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$1,500.00					
N 14	WHIO	09/29/16	09/29/16	CBS This Morning	7a-9a		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$1,250.00					
N 15	WHIO	09/27/16	09/27/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$500.00					
N 16	WHIO	09/27/16	09/27/16	Late Late Show: Cord	1237a-137a		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$250.00					
N 17	WHIO	09/27/16	09/27/16	NewsCenter 7 6p	6p-630p		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$2,000.00					
N 18	WHIO	09/27/16	09/27/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,500.00					
N 19	WHIO	09/28/16	09/28/16	Stephen Colbert	1135p-1237a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$500.00					
N 20	WHIO	09/28/16	09/28/16	Late Late Show: Cord	1237a-137a		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$250.00					
N 21	WHIO	09/28/16	09/28/16	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,850.00					
N 22	WHIO	09/28/16	09/28/16	M-F 7p-730p	7p-730p		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,750.00					
<b>Totals</b>								0.00					22	\$29,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	22	\$29,450.00	(\$4,417.50)	\$25,032.50
<b>Totals</b>	22	\$29,450.00	(\$4,417.50)	\$25,032.50

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP HEADLINE# 8349976 TRF# 150878 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/16 16.17  
\*\*\* CHANGES \*\*\* \*\*\* WHIO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/NRA-ILA REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME RED EAGLE MEDIA GROUP BUYER NAME KRISTY KOVACH  
815 SLATERS LANE SALES PRSN PH- NICK WELTE  
ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 8349976 CLASS: NATL. LOCAL REGIONAL  
PRDCT NRA-ILA EST#7810 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP25/16 OCT3/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP6/16 16.17

REP: TO DEANNA  
FR JARED  
REVISED ADV AND ESTIMATE NUMBER  
NCIT  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 7810  
AGENCY PRODUCT CODE = 912

NO BUYS TO PRINT

SEP/16 \$ .00 OCT/16 29450.00 CONTRACT TOTAL 29450.00  
TOTAL SPOTS 22

MARKET TOTALS \$68,488 WHIO 43% WDTN 29% WKEF 12% WRGT 16% CABL 0% WBDT 0%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE